

## Recruitment and Retention Workgroup

### Workers

- Skill building: how to interview; how to promote oneself
- Training and follow-up
  - Multiple topics
  - Use of train the trainer models
  - Provide help outside the work environment to build support and confidence

### Employers

- Educate them on the abilities of older workers
- Explore commonalities that transcend age
- Challenge stereotypes

### Recruitment

- Media
- Talk to everyone (uncover unexpected leads that way)
- Religious institutions
- Build partnerships with other organizations

### Retention

- Job sharing
- Engage in “assembly” work at home
- Ergonomics
- Phased retirement

### Green jobs