

# CTIPP

Campaign for Trauma-Informed  
Policy and Practice

## National Trauma Campaign

[CTIPP.org/NationalTraumaCampaign](https://CTIPP.org/NationalTraumaCampaign)

[TraumaCampaign@gmail.com](mailto:TraumaCampaign@gmail.com)

#TransformChildhoodTrauma #TransformTrauma

# Background

## Campaign Background Overview

### **Campaign for Trauma-Informed Policy and Practice (CTIPP)**

- ▶ Formed in 2016
- ▶ Mission: *To create a resilient, trauma-informed society where all individuals, families, and communities have the opportunity and support needed to thrive.*
- ▶ CTIPP-CAN (Community Action Network) meets the **third Wednesday** of every month at **2:00 PM ET**

### **Child Trauma and ACEs Policy Working Group (CTAP)**

- ▶ Sponsored by Futures Without Violence
- ▶ Comprised of 57 national organizations

### **National Trauma Campaign, an Initiative of CTIPP**

- ▶ *Year One (2020):* Educate and engage Congress; develop a comprehensive policy vision
- ▶ *Year Two (2021) and beyond:* Advocate for legislation aligned with the vision

# Campaign Overview

## How the Campaign Works

- ▶ Launched February 11, 2020
- ▶ Major objective: open up and continuously support a line of communication with every congressional office (435 House; 100 Senate)
  - A Local Liaison is needed for every congressional office
- ▶ Individuals and organizations can sign on as Members
- ▶ The Campaign will provide calls to action and information to support regular interaction
- ▶ Local organizing is encouraged – spread the word, offer a presentation on the Campaign, and/or host a site visit for congressional offices

Annual healthcare costs attributable to ACEs:  
more than **\$700 billion** in 2017.

# Join the Campaign

▶ [CTIPP.org/nationaltraumacampaign](https://CTIPP.org/nationaltraumacampaign)

- ▶ Web page Section 3: Constituent Engagement
- ▶ Sign up as a Local Liaison; Individual or Organization Member Today!
- ▶ Spread the Campaign; share and use documents, toolkits, and resources.

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# Federal COVID-19 Response

## Highlights of a Major Federal Development

- ▶ The COVID-19 pandemic is affecting physical, mental and economic health, and every public system
- ▶ In March, Congress passed three new laws in response to the COVID-19 pandemic and are discussing a fourth bill
- ▶ The total value of the three new laws is \$2 trillion+
  - ▶ Largest stimulus package since the mid-1930s
  - ▶ Federal revenue last year was \$3.5 trillion; the U.S. spent \$4.4 trillion
  - ▶ First round of COVID response spending represents half of what was spent in all of last year pre-pandemic
  - ▶ There will also still be a need for COVID “recovery” spending
- ▶ State and local leaders are needed to direct federal resources through the lens of trauma science

# Federal COVID-19 Response

- ▶ None of the three federal COVID-19 response laws are directed, explicitly, toward trauma-informed approaches.
- ▶ Mental health is referenced, but the frame is frequently “treatment and counseling,” leaving out the public health approach of having trauma-informed systems, as part of the continuum that is needed.
- ▶ Because mental health is contemplated in some of the language, there is an opening for directing resources toward trauma-informed approaches, such as in the Education Stabilization Fund.

# Federal COVID-19 Response

- ▶ Issues that cause trauma, or result from traumatic experiences, received relatively small allocations, e.g. family violence, child welfare, substance use, suicide prevention.
- ▶ There is no requirement for coordination of funds within the states.

# Federal COVID-19 Response

## ▶ **Block Grants: (\$9.5 Billion)**

- ▶ CSBG – Community Services Block Grant (\$1 Billion); formula grants to Community Action Agencies
- ▶ CDBG – Community Development Block Grant (\$5 Billion); formula grant; administered by HUD
- ▶ CCDBG – Child Care Development Block Grant (\$3.5 Billion)

## ▶ **Education Stabilization Fund: (\$30.75 Billion)**

- ▶ expected to be distributed to the states on April 24, 2020
- ▶ Governor's Emergency Education Relief Fund
- ▶ \$13.23 billion: Elementary and Secondary School Emergency
- ▶ \$14.25 billion: Higher Education

# Federal COVID-19 Response

## ▶ Nutrition Assistance

- ▶ WIC
- ▶ Meal Delivery (CACFP/Meals on Wheels)
- ▶ The Emergency Food Assistance Program
- ▶ SNAP
- ▶ School Nutrition

## ▶ Community Health

- ▶ Community Health Centers responding to COVID-19 (\$1.3 billion)
- ▶ Certified Community Behavioral Health Clinics (\$250 million – increase to mental health care services)

# Federal COVID-19 Response

- ▶ **Some focus on these issues/populations:**
  - ▶ Homeless
  - ▶ Runaway and homeless youth
  - ▶ Immigrants (for purposes of exclusion)
  - ▶ Incarcerated Individuals
  - ▶ Seniors
  - ▶ Individuals living with disabilities
  - ▶ Indian Country

# An Opening to Take Action – The Timing is Immediate

- ▶ **Prepare ideas and strategies** for making public systems, like schools, trauma-responsive
  - ▶ Keep in mind: strategies that apply during social distancing, to virtual classrooms, out-of-school time and telecommunications platforms
- ▶ **Reach out to influencers and decision makers**, such as local or state superintendents, to encourage them to support direct federal funds to equip public systems to be trauma-responsive
- ▶ Refer to the Campaign’s [“Resources for Becoming Trauma-Informed in Response to the COVID Pandemic”](#)



# COVID-19 and the Campaign's Role in Trauma Response

## Two Major Calls to Action

- **Educate and engage congressional offices**  
in anticipation of the fourth federal COVID package
- **Grow the National Trauma Campaign**  
Recruit Campaign Members and Local Liaisons

**Use the National Trauma Campaign  
tools to support your effort**



# Call to Action - Educate & Engage Your Congressional Delegation

- ▶ **Identify the staff person** who works on trauma prevention and response for the congressman.
- ▶ **Establish a relationship with the staff person** by meeting and introducing yourself and your work.
- ▶ **Follow up after the meeting** to thank them for the meeting and share Campaign materials.
- ▶ **Remain in touch** by serving as a resource for information and developments.



# Call to Action - Educate & Engage Your Congressional Delegation

- ▶ **Use the Campaign's Toolkit:** [COVID-19 Federal Response and Recovery Toolkit: Educating and Engaging Congress on the Necessity of a Trauma-Informed Response](#)
- ▶ **Stay in touch with the Campaign for updates on the development of policy recommendations** for the fourth federal COVID bill; So far:
  - ▶ **Bipartisan "Dear Colleague Letter"** – 22 signatures; submitted to House Leadership
  - ▶ **More detailed memo** sent to House leadership
  - ▶ **Activity in the Senate** to develop a bi-partisan letter
  - ▶ **Discussion underway for a collaborative national agenda framework** from the National Child Trauma and ACES Policy Group (CTAP)

# National Campaign Tools

- ▶ [COVID-19 Federal Response and Recovery Toolkit](#)
  - ▶ Template congressional outreach email
  - ▶ Sample tweets
  - ▶ Campaign COVID-19 [video](#) with [companion infographic](#)
  - ▶ [COVID-19 Dear Colleague Letter to House Leadership](#)
  - ▶ [Recommended Campaign infographic](#)
- ▶ Other Tools
  - ▶ [List of recent articles](#) on COVID-19 and Trauma
  - ▶ [COVID-19 Response and Recovery Policy Analysis Tool](#)
  - ▶ [Creating a Campaign presence on your website: Sample Campaign partner web page](#) – Starr Commonwealth

# National Campaign Tools

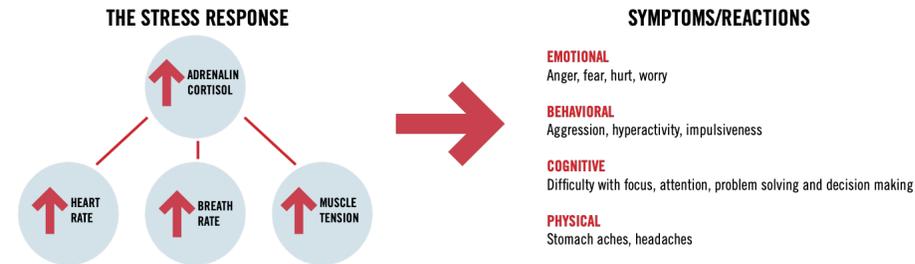
► [COVID-19 Video](#) and Infographic available to you



## The Toxic Stress and Traumatic Experience of COVID-19

Trauma is any experience that leaves a person feeling hopeless, helpless, or unable to do anything about their situation. Trauma can be experienced by victims, witnesses, or those related to either—and even by hearing the details of the events.

The perception and experience of the incident is what matters most, and the “trauma tsunami” approaching from COVID-19 will have devastating social and economic consequences.



Some stress is tolerable but it is only meant to last short-term.  
When trauma and toxic stress are prolonged and exaggerated the nervous system becomes dysregulated.

### Stress and Trauma's Impact on Individuals, Families, Communities, and Society



While we know trauma is a fact, so is resilience. Despite the threat of an upcoming trauma tsunami facing our nation, there is hope.

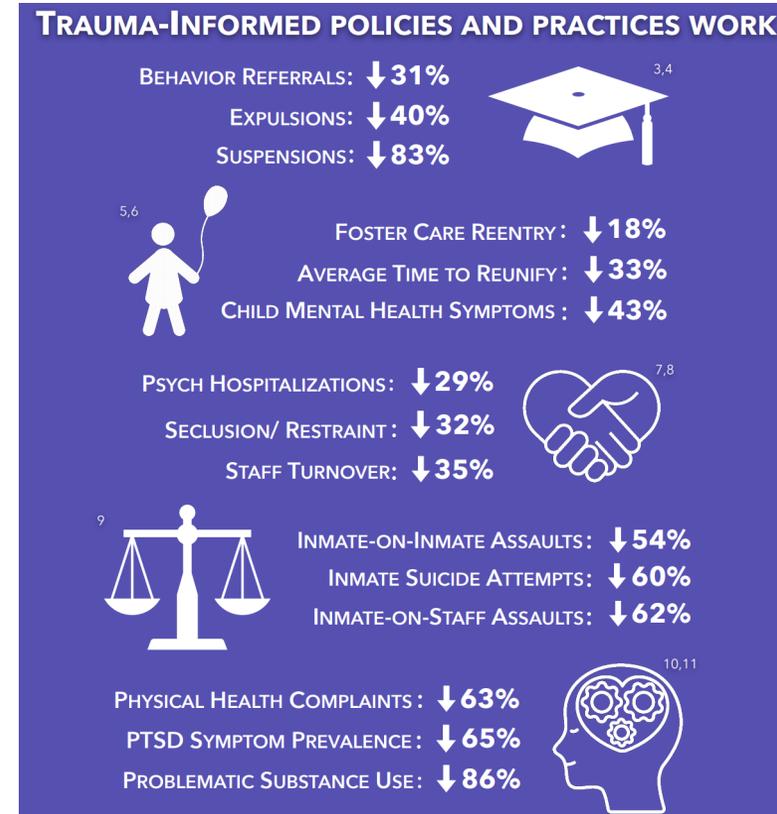
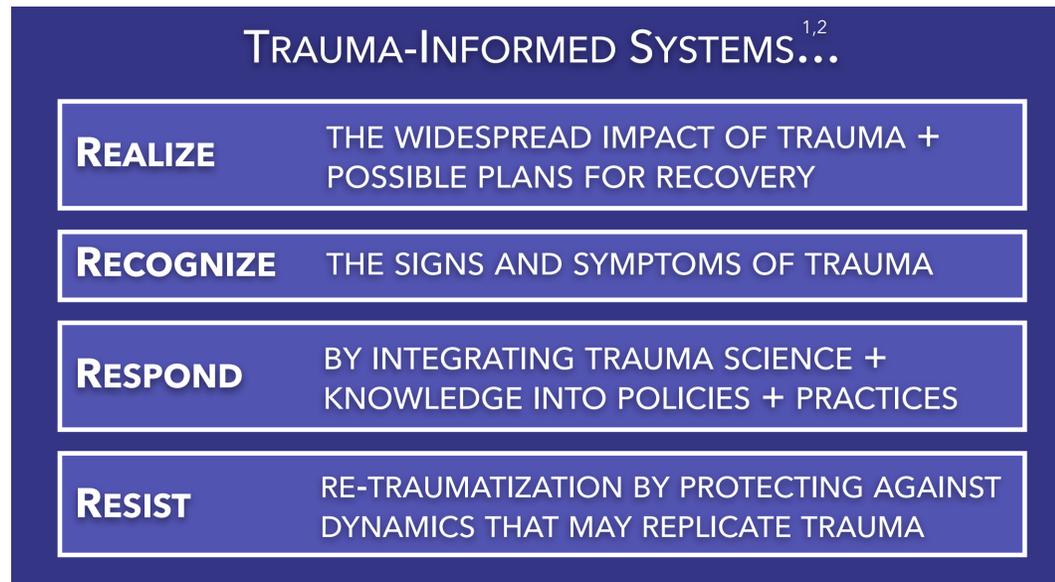
Join the National Trauma Campaign today at [ctipp.org](http://ctipp.org)  
Learn more about the impact of trauma at [starr.org/ctipp](http://starr.org/ctipp) and [ctipp.org/trauma-informed-resources](http://ctipp.org/trauma-informed-resources)



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# National Campaign Tools

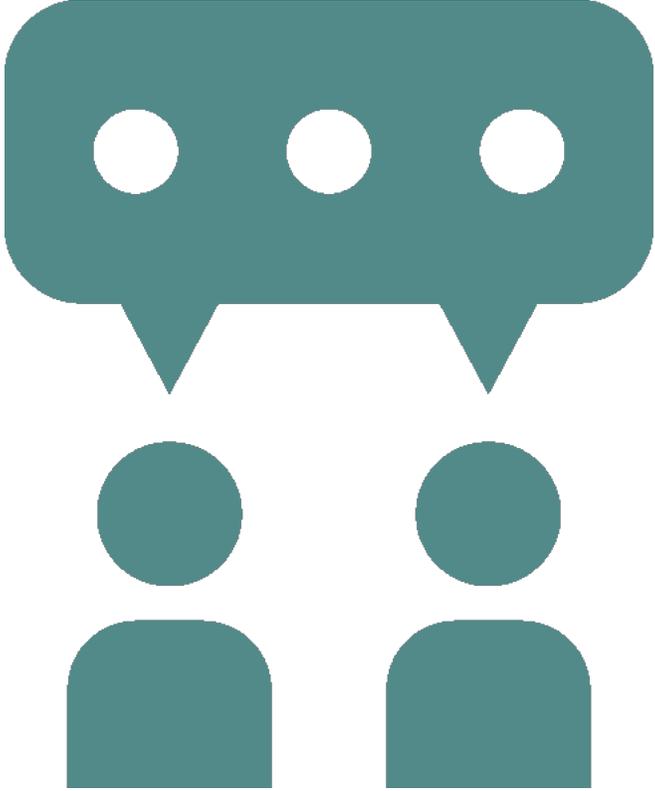
► Infographics available to you



Full graphic:

<http://www.ctipp.org/wp-content/uploads/2020/01/CTIPP-Hope-Infographic-NTC-URL.pdf>

# Questions? Thoughts?



Thank you.

“

*We don't heal in isolation,  
but in **community**.*

— *S. Kelley Harrell*

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