

## 2022 Health & Medicine Forum for Justice in Health Policy

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### Sponsorship opportunity: Series of health equity policy discussions

#### **A vibrant history of convening on health equity and social determinants of health:**

Since 2014, Health & Medicine Policy Research Group has hosted the Health & Medicine Forum for Justice in Health Policy series to convene people to think about and discuss the most challenging public health, healthcare, and social inequities, focusing on policy, the social determinants of health, and structural inequities. This series builds on Health & Medicine's 40 years of convening people to solve health system problems, eliminate health inequities, and advance health equity.

#### **Convening Illinois leaders and front-line workers in health care, public health, and other sectors that shape health:**

Our forum creates civic space for new relationships to develop among leaders in health and adjacent fields from the Chicago region and across the state of Illinois. The forum convenes health and social service advocates, health care providers and researchers, and elected and appointed officials. Organizers, advocates, students, and people directly impacted by health inequities join to share their perspectives on topics including health care, the public health system, workforce, education, transportation, and technology. These topics demand open, honest debate and engagement on tough issues as we chart new paths forward.

#### **Health & Medicine is trusted as an honest broker:**

We bring people together to explore problems; create new understanding, solutions, and narratives; and strategize on advocacy and policies to improve people's lives. By providing space for our attendees and speakers to share about each other's work and perspectives, the forum series allows those involved to build trust and develop ways to act together for a just health system and policies that support public health.

#### **Promoting health equity:**

Using a health equity lens, the forum is explicit about needing policies that redress systemic racism, class inequity, genderism, sexism, xenophobia, ageism, ableism, and other systemic injustices that are root causes of health inequities. Public policy is one of the key levers for advancing health equity by changing the structure of health risks, burdens, and resources in our society.

#### **Timely policy and health system topics:**

In 2022, the Health & Medicine Forum for Justice in Health Policy series will take on a variety of topics. The series is responsive to both emergent and long-term policy opportunities and local and national challenges. Our topics might include health care coverage, the health safety net and health planning; sustaining a robust public health system; lessons from COVID-19; and conversations about the social determinants of health. Health & Medicine's forums respond to ongoing policy and health system debates and challenges, convening people when useful for creating solutions to big problems.

#### **Going beyond health care to the social determinants of health:**

Everything we encounter impacts our health. Over the years, Health & Medicine has paid careful attention to redressing structural inequities by focusing on issues beyond the health sector. We convene people working on policies and programs in these issues—including housing, education, environmental justice, and policing and incarceration—with those in the health field to collaborate across sectors to advance health equity.

#### **The place to discuss health care, public health, and health equity:**

As the go-to for all matters health in Illinois, attendees of the Health & Medicine Forum for Justice in Health Policy learn, build trust with other changemakers, and contribute to a broader health equity movement in both the Chicago region and throughout Illinois.

*“Health & Medicine Forums are my go-to for clear, accurate communication about trending health topics. As a teacher of public health critical thinking, it is important for me to hear reliable information based on quality evidence. I am confident in sharing the information I get at Health & Medicine forums with my students and members of organizations I am a part of.” – Mary Driscoll, RN, MPH*

## Sponsorship Levels

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### Health Champion—\$25,000 Sponsorship

- Exclusive lead sponsor
- Most prominent name and logo placement on all of Health & Medicine’s forum marketing and presentation materials
- Prominent sponsor name recognition in announcements and press releases related to the forum
- Prominent logo use
- Placement on the website event page
- Social media shout-outs

### Health Innovator—\$10,000 Sponsorship

- Up to 4 Health Innovator sponsorships available
- Prominent name and logo placement on all of Health & Medicine’s forum marketing and presentation materials
- Prominent sponsor name recognition in announcements and press releases related to the forum
- Logo placement on the website event page
- Social media shout-outs

### Health Advocate—\$5,000 Sponsorship

- Up to 8 Health Advocate sponsorships available
- Prominent name and logo placement on all of Health & Medicine’s forum marketing and presentation materials
- Logo placement on the website event page
- Social media shout-outs

### Health Leader—\$2,500 Sponsorship

- Prominent name and logo placement on all of Health & Medicine’s forum marketing and presentation materials
- Logo placement on the website event page
- Social media shout-outs

### Health Partner—\$500 Sponsorship

- Prominent name and logo placement on all of Health & Medicine’s forum event marketing and presentation materials
- Logo placement on the website event page
- Social media shout-outs

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